## J-1960-1 Baseball Digest April 1960



## Would YOU Like To Try Managing In The Majors?

NOW YOU CAN HAVE REALISTIC REPLICAS OF ALL THE BIG LEAGUE PLAYERS IN YOUR OWN HOME TO PERFORM FOR YOU EXACTLY LIKE THEIR LIVING NAMESAKES!

Play the APBA Major League Baseball Game

The APBA players give you performances so completely similar to the major league players that they seem to come to life for you as you play. Only the vendors and the roar of the crowd are missing!

At bat every player, not just the stars, will reflect his real-life records in every detail — batting average, all extra-base hits, stolen bases as well as running speed, strikeouts, walks, hit-by-pitcher, double play grounders, sacrifice

files and even certain other minor characteristics.

In the field the resemblance is just as vivid — more double plays and fewer errors for the better infielders, more runners thrown out by the better outfielders, etc., and the pitching also is accurately realistic in every respect. The lowest earned run hurlers in real life will be your lowest, too. The control pitchers walk fewer batters, the wild ones walk more and a whiff specialist like Don Drysdale will record more strikeouts!

## THEY PLAY AND YOU MANAGE!

Imagine the thrill you'll get managing these major league players, calling the shots on both offense and defense and then after each game tabulating your records and watching the seasonal progress of each player's performance!

You devise your batting orders, call the sacrifice and squeeze plays, give the hit-and-run sign, coach the base runners, select the pinch hitters and pinch base runners. On the defense, you set the position of your infield when third base is occupied, insert your better fielders when you have a safe lead, call the intentional walks — all the decisions of a major league manager!

Played by fans of all ages and recommended by major league players and managers. APBA is living, breathing baseball and is played batter-for-batter, inning-by-inning with the same technique and strategy of a real-life professional baseball game.

YOU CAN OBTAIN, FREE OF CHARGE, THE COMPLETE DETAILS OF THIS AMAZING GAME OF REALISM AND SKILL BY SENDING US YOUR NAME AND ADDRESS. PLEASE PRINT IT. You will receive, without any obligation, an elaborate, two color set of descriptive literature which answers any question you may have regarding APBA—including pictures, how it is played, everything it does and how you may obtain it. We shall also include one of the players' cards contained in the 1960 edition of this unusual baseball game, now in its tenth year.

© 1960

## APBA Game Company, Inc.

118 EAST JAMES STREET

LANCASTER 2, PENNSYLVANIA