



Apba Game Will Relocate To Georgia



Newspaper **Intelligencer Journal/New Era**

July 29, 2011 | PJ Reilly, Staff Writer

A longtime Lancaster County-based game company apparently is digging up its roots and moving south.

A notice dated Thursday, which appeared on the website of APBA International, stated the company plans to relocate to Georgia next month.

"For almost 60 years APBA has been based in the Lancaster area," John Herson, APBA's CEO, stated in the letter posted on the site. "After a lot of consideration and soul searching, APBA will be relocating to Alpharetta, Georgia, during the month of August. ...

"This was a hard decision to make but I believe it is necessary."

Herson could not immediately be reached for comment Thursday evening.

No one answered the phone at the company's headquarters at 2969 Old Tree Drive.

Founded here in 1951 by the late J. Richard Seitz, APBA, which stands for American Professional Baseball Association, produces sports-simulation games played with cards and dice.

Baseball is its anchor, but APBA also offers games for football, hockey, golf and soccer.

Each year since 2002, APBA has held a convention either in Lancaster or Las Vegas that draws together fans from all over the country to play APBA games.

According to Herson's letter, the company plans to continue producing games and hosting conventions after the move to Georgia.

"I know this is a big change for APBA," Herson wrote. "This decision is four years in the making. Only the location has changed, not the commitment to customer service or quality products.

"I would like to thank all of the APBA team for their years of services and contributions especially in the dark difficult days when baseball cards were not issued until the following summer.

"I also want to thank the APBA community for its support."

Including Herson, APBA had at least six employees, according to the company's website.

Herson's letter does not state if all those employees will be moving to Georgia with the company.

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