

# NEW!

## 1948 BASEBALL SEASON

### — \$13.50 —

Brand new in 1980, the APBA cards for the 1948 baseball season cost \$13.50 (\$14.31 in Penna., \$15.00 foreign). Four hundred cards are included—25 for each of the 16 major league teams—along with a lineup sheet.

April 30 delivery is guaranteed for January orders; see flyer headed "APBA BASEBALL FAN" for more detailed explanation of this policy.

**IF YOU ORDER THE NEW 1948 AND 1916 SEASON CARDS TOGETHER BEFORE NOV. 30, 1980, THE REDUCED PRICE IS JUST \$25.00 (\$26.50 in Penna., \$27.50 foreign). YOU CAN SAVE \$2.00 BY ORDERING BOTH SETS AT THE SAME TIME.**

A dramatic playoff game between the Red Sox and the Indians, both of whom finished the regular season with 96-58 records, highlighted the 1948 campaign. Cleveland whipped Boston in that contest at Fenway Park to conclude an outstanding pennant race in which the third-place Yankees finished just two games back.

The Braves surprised nearly everyone by winning the N.L. flag over St. Louis. Stan Musial, in the finest season of his career, was a one-man gang for the Cards. He hit .376 with 46 doubles, 18 triples and 39 homeruns; he scored 135 runs and knocked in 131.

By 1948 the big leagues had returned to full strength. Players like Joe DiMaggio, Ted Williams and Bob Feller were back in baseball condition, and rosters were stronger than they'd been at least since the very early forties. Ralph Kiner, Johnny Mize, Hal Newhouser and Johnny Sain are just a few of the stars you'll enjoy watching as you replay the 1948 season.

**APBA GAME CO., INC. — P.O. BOX 4547  
LANCASTER, PA. 17604**

- I have enclosed \$25.00 (\$26.50) (\$27.50). Send me the 1948 AND 1916 seasons' baseball card sets.\*
- I have enclosed \$13.50 (\$14.31) (\$15.00). Send me the 1948 1916 (circle one) season baseball card set.
- I have enclosed \$..... Send me the following merchandise: .....

*All Foreign payments must be in U.S. Dollar Money Orders.*

*\* Reduced price effective until Nov. 30, 1980.*

# FIRST TIME OFFERED: 1916 BASEBALL SEASON

— — \$13.50 — —

Like the new 1948 set, the 1916 season cards sell for \$13.50 (\$14.31 in Penna., \$15.00 foreign). BUT IF YOU BUY BOTH THESE SETS TOGETHER BEFORE NOV. 30, 1980, WE'LL APPLY A \$2.00 DISCOUNT: YOU'LL PAY ONLY \$25.00 (\$26.50 in Penna., \$27.50 foreign).

*Order in January and you're guaranteed delivery no later than April 30. Our delivery policy is explained thoroughly on the flyer headed "APBA BASEBALL FAN."*

1916 is the first full season from the decade 1910-1919 for which APBA has computed cards. Pitching pretty much dominated the game that summer (both leagues had overall ERA's well under 3.00), but there were a number of exceptional hitters.

Ty Cobb finished second in the A.L. batting race with "only" a .371 mark, for instance. He trailed champion Tris Speaker by a full 15 points! The ill-starred Joe Jackson checked in at .341. Another notorious figure, Hal Chase, averaged .339 to lead the National League.

Among the pitchers, Grover Cleveland Alexander (33-12 with 16 shutouts) was a 30-game winner for the second of three consecutive years. Walter Johnson won 25 for the Senators, but perhaps the best hurler in his league was a young lefty from Boston named Babe Ruth (23-12, 1.75 ERA).

There were 3-team pennant races in both leagues. The Red Sox outlasted the White Sox and Tigers in the American, and the Phillies and Braves couldn't quite catch the Dodgers in the National.

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## PREVIOUS SEASONS' CARDS & XB's

Following is a complete list of the baseball seasons' cards and XB's available from APBA in addition to the new 1979, 1948 and 1916 seasons' sets. These are card sets only, not complete games, and all years listed represent baseball SEASONS, not APBA edition years. Please order by season.

The first price in every case is effective for U.S. residents, except Pennsylvanians. The second price is for Pennsylvania residents and the third for foreign buyers.

THE NUMBER IN PARENTHESES AFTER THE SEASON OR XB LISTING INDICATES THE NUMBER OF CARDS PER TEAM IN THAT PARTICULAR SET.

1978 (20) — [\$11.50] [\$12.19] [\$12.50]	XB78 (6) — [\$3.75] [\$3.98] [\$4.00]
1977 (20) — [\$11.50] [\$12.19] [\$12.50]	XB77 (6) — [\$3.75] [\$3.98] [\$4.00]
1976 (20) — [\$11.50] [\$12.19] [\$12.50]	XB76 (4) — [\$2.25] [\$2.39] [\$2.50]
1941 (20) — [\$10.00] [\$10.60] [\$11.00]	XB75 (4) — [\$2.25] [\$2.39] [\$2.50]
1938 (25) — [\$13.50] [\$14.31] [\$15.00]	XB64 (4) — [\$1.00] [\$1.06] [\$1.10]
1930 (20) — [\$10.00] [\$10.60] [\$11.00]	XB49 (6) — [\$3.50] [\$3.71] [\$3.75]
1927 (25) — [\$13.50] [\$14.31] [\$15.00]	XB41 (6) — [\$3.50] [\$3.71] [\$3.75]
1922 (23) — [\$12.50] [\$13.25] [\$13.75]	XB30 (6) — [\$3.50] [\$3.71] [\$3.75]
1908 (22) — [\$12.25] [\$12.99] [\$13.50]	

Use Order Blank on Reverse Side