

Imagine you're in baseball heaven. You're given the chance to organize your own National and American Leagues. To assure a superior level of competition, you decide to limit each league to its "original" 8 clubs. Now you're ready to choose your 25-man rosters, and every player who ever performed for any of your 16 teams is eligible. How do you go about it? DON'T BOTHER! INSTEAD, CHECK WITH APBA, BECAUSE WE'VE ALREADY DONE IT FOR YOU!

A LITTLE BIT OF HEAVEN ON EARTH: APBA'S ORIGINAL FRANCHISE ALL-STARS!

Naturally, we haven't merely selected the players. We've made cards for them as well. And it's unquestionably the most intriguing set of cards we've ever marketed. It's also the finest set of ballplayers ever assembled, 400 of them in two fabulous dream leagues.

EXTENSIVE RESEARCH PRODUCED THESE TEAMS SEE REVERSE SIDE FOR ROSTERS

We began the lengthy, painstaking process of selecting the players for these 16 clubs in 1980, and it took us more than a year to finish. The final "cuts" were extremely difficult to make. Team rosters appear on the back of this sheet.

Obviously, we had to establish some ground rules before we even began to fill the rosters. In the interests of consistency, practicality and logic, we adopted the following guidelines:

1. Each team was assigned 10 pitchers and 15 other players. (There's some overlapping, though, because some who pitched also played at other spots.)
2. No player was assigned to more than one team. (Eddie Collins, for example, was clearly worthy of "making" both the White Sox and the Athletics. We put him with Chicago, where he played the majority of his games.)
3. Players were placed on the teams with whom they spent the largest part of their careers. (We made a few exceptions to this rule—Jim Bunning, for instance. Bunning did more pitching for Detroit than for anyone else, but his most outstanding string of seasons came with the Phillies. So Bunning finds himself in Philadelphia.)
4. No one-season "phenoms" were considered. To be eligible, a player had to solidify his credentials over a period of years.
5. The hitting (and pitching) portions of the player cards are based on one season—a superior campaign spent with the team to which the player's assigned. The fielding ratings denote his defensive performance throughout his career.
6. We included no cards dated earlier than 1894. In fact, only 12 pre-1901 cards are contained—all, of course, in the National League, since the American League wasn't founded until 1901 and wasn't stabilized until 1903. (One 1894 card is that of the Braves' Hugh Duffy, who recorded the highest batting average in history, .498, while hitting 51 doubles, 15 triples and 18 homers, scoring 160 runs and driving in 145, and stealing 48 bases—all in just 125 games! His is quite a card.)

BASEBALL IMMORTALS WILL RIDE YOUR BENCH

The possibilities here are the stuff of dreams. Imagine an outfield of Lou Brock, Enos Slaughter and Chick Hafey. Not bad? It might very well be your second-string outfield for the Cardinals!

For many years, Bob Friend was the ace of the Pirates' pitching staff. On this Pittsburgh team, you'll probably make him a mop-up man.

The caliber of players you'll be forced to keep on the bench may occasionally bring tears to your eyes. How do you choose between Gil Hodges and Steve Garvey for the Dodgers? You can field only one firstbaseman at a time.

With the Yankees, you'll have to decide between catchers Bill Dickey and Yogi Berra. Neither one has been accustomed to sitting. (And you'll be able to create one of the most magnificent baseball fantasies imaginable: an outfield of Babe Ruth, Joe DiMaggio and Mickey Mantle.)

ORIGINAL FRANCHISE ALL-STARS: A GREAT BUY AT \$20.00

This meticulously prepared, carefully computed, and entirely unique set is priced at just \$20.00 (\$21.20 in Penna., \$23.00 foreign). It's got sixteen 25-card teams, 400 cards in all. (By comparison, you'd pay \$24.00 for 16 "Great Teams of the Past," and you'd get 80 fewer cards.) Players' names, the year represented and key records are printed on the team envelopes. THIS IS A CARD SET ONLY, NOT A COMPLETE GAME.

SPECIAL!

BUY THE CARDS PLUS ANOTHER APBA GAME — SAVE \$7.00!

SPECIAL!

For short time, we're offering our baseball customers a true bargain. If you buy the Original Franchise All-Stars, you can order another APBA game of your choice at the same time and save \$7.00 on it! This offer expires on May 31, 1982, and this is the only place we're advertising it. The games included in this special are limited to the following:

- APBA PRO LEAGUE FOOTBALL (\$25.95)
- APBA PRO BASKETBALL (\$18.50)
- APBA PRO BOWLING (\$13.50)
- APBA PROFESSIONAL GOLF (\$12.25)

If you'd like detailed descriptions of any of these games, just ask us for free brochures!

The regular price of each game is noted in parentheses. If you buy it along with the Original Franchise All-Stars, though, SUBTRACT \$7.00 FROM THAT PRICE! Suppose you want the Original Franchise All-Stars and the Pro Bowling Game. You pay \$20.00 for the All-Stars plus only \$6.50 (\$13.50 minus \$7.00) for the Bowling Game—a total of just \$26.50. (Penna. residents must add 6% and foreign buyers 15% to that total.) Use the same procedure to figure combination prices for the other three games.

For each set of Original Franchise All-Stars you buy, you may order one game at the \$7.00 saving. YOU MUST ORDER THE ALL-STARS AND THE GAME SIMULTANEOUSLY TO QUALIFY FOR THIS REDUCED PRICE.

This special is effective only until May 31, 1982.

Please read the "Sales & Delivery Policies" on the flyer headed "APBA Baseball Fan" in blue.

APBA GAME CO., INC. — 1001 MILLERSVILLE ROAD — POST OFFICE BOX 4547 — LANCASTER, PA. 17604-4547

- I have enclosed \$20.00 (\$21.20 Pa.) (\$23.00 foreign). Send me the Original Franchise All-Stars baseball card set.
 I have enclosed _____ . Send me the special advertised above. I want the Original Franchise All-Stars and the game I've circled:
 FOOTBALL BASKETBALL BOWLING GOLF

Name: Address:
 First Middle Last

City: State: Zip:

Note: All foreign payments must be by money order drawn in U.S. dollars. No foreign checks, please.