

APBA BASEBALL FAN: New 1988 Edition Baseball Player Cards

1987 Season: 20/Team—520 Cards Total

baseball cards **\$19.95**

New 1988 Edition Extra Baseball Player Cards

1987 Season: 6/Team—156 Cards Total

XB87 **\$6.00**

A light yellow lineup sheet and a small white additional player sheet are enclosed. Please keep them: there won't be additional sheets included with your cards. These cards are printed in complete sets, and that's how they're sold. We can't break sets to sell individual teams or a single league.

1988 Edition (1987 Season) Master Game Symbols

\$3.00
symbols

Every player in 1988 edition card & XB sets rated for Master Game

**Complete APBA Professional Baseball Game
Containing New 1988 Edition Player Cards (but not XB87)**

BASIC Baseball Game **\$29.95**

IMPORTANT: SALES & DELIVERY POLICIES — PLEASE READ CAREFULLY

Our policy is to keep prices of all our products as low as our costs allow. For this reason, we accept no credit cards and do no C.O.D. mailing. We make no refunds or exchanges, and we don't cancel or revise orders. **SO PLEASE BE SURE YOU WANT WHAT YOU ORDER.**

IF WE RECEIVE YOUR ORDER IN JANUARY, YOU'LL HAVE IT BY APRIL 15. This doesn't necessarily mean you won't get your order until April 15 (chances are you'll get it earlier, perhaps as soon as February), BUT IT DOES MEAN WE CAN'T GUARANTEE DELIVERY BEFORE THEN. And it is impossible for us to respond to inquiries (letter or telephone) about orders until April 30, when we will have our files in order again.

NOTE: Orders including new computer merchandise may possibly take several weeks longer to process, since our past experience has been that software publishers take several weeks longer than board game suppliers to deliver new items to us.

We regret we can't give special attention to any particular order, but it is a fact that to expedite an order for one person would force us to delay one for another. Please don't ask for special attention to your order because, in fairness to everyone, we simply can't provide it.

We begin to fill orders immediately upon receipt of the new cards from our printer in mid-February. We work substantial overtime to get every order to the customer as quickly as we possibly can. We ask for your patience and your understanding during our busiest time of the year. (After April 15, delivery may take a maximum of six weeks, but probably much less.)

Customers living in Pennsylvania must add 6% sales tax to all prices, and residents of all foreign countries must add 10%. (But APO or FPO addressees pay the regular U.S. prices.)

Several new items are announced in this mailing packet, including 1961 and 1905 season baseball cards (reverse side of this flyer), new horse racing cards (pink flyer) and NEW COMPUTER BASEBALL DATA DISKS and an "INNOVATOR" PROGRAM (other side of pink flyer). We're also featuring a special card sale (dark yellow flyer) and APBA Baseball StatMaster (other side of dark yellow flyer). Be sure to read all the enclosures!

Detach Here

APBA GAME COMPANY, INC. • 1001 Millersville Road • Post Office Box 4547 • Lancaster, Pennsylvania 17604-4547

- ☐ I have enclosed \$19.95 (\$21.15 Pa.) (\$21.95 foreign). Send me the 1988 edition (1987 season) of APBA baseball player cards.
- ☐ I have enclosed \$6.00 (\$6.36 Pa.) (\$6.60 foreign). Send me extra player card set XB87 (1987 season).
- ☐ I have enclosed \$3.00 (\$3.18 Pa.) (\$3.30 foreign). Send me the MASTER Game symbols for the 1988 edition (1987 season).
- ☐ I have enclosed \$29.95 (\$31.75 Pa.) (\$32.95 foreign). Send me a complete BASIC Baseball Game with the 1988 edition cards.
- ☐ I have enclosed \$27.00 (\$28.62 Pa.) (\$29.70 foreign). Send me BOTH the 1961 season AND the 1905 season baseball card sets. (I'm saving \$6.00!*) *Special price expires 12/25/88.
- ☐ I have enclosed \$29.50 (\$31.27 Pa.) (\$32.45 foreign). Send me a complete Baseball MASTER Game with the 1988 edition (1987 season) symbols (but no cards — see "NOTE" on reverse side).
- ☐ I have enclosed \$_____. Send me the following other items: _____

List your **CURRENT ADDRESS AT RIGHT**. Please check the address on the mailing label on your envelope. If it has changed or is incorrect or incomplete, enter the **OLD OR INCORRECT ADDRESS BELOW**.

Name: _____
First Middle Last

Address: _____

City: _____ State: _____ Zip: _____

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All foreign payments must be by money order drawn in U.S. dollars. Servicemen with APO or FPO addresses pay the regular U.S. prices.

NEW: 1961 BASEBALL CARDS!

Baseball fans still recall the 1961 season with feelings of awe. Big league pitchers of that era probably still remember it with fear. Check some of the hitting stats below and you'll soon see why.

1961 is best known, of course, for Roger Maris's 61 home runs, and that mind-boggling accomplishment speaks for itself. But Maris wasn't the only big offensive noise in 1961. Teammate Mickey Mantle ripped 54 more homers, and the New York club established a record with 240 of them.

Power was pretty much the name of the game in 1961, a season which featured the first league expansion in modern baseball history. Los Angeles and Washington (the former Washington entry had just moved to Minnesota) joined the Junior Circuit that year. (Houston and New York weren't added to the Senior Circuit until the following season.)

1961 LEADERS

BATTING AVERAGE

Cash361	Clemente351
Kaline324	Pinson343
Piersall322	Boyer329
Mantle317	Moon328
Gentile302	Aaron327

HOME RUNS

Maris	61	Cepeda	46
Mantle	54	Mays	40
Gentile	46	Robinson	37
Killebrew	46	Adcock	35
Colavito	45	Stuart	35

RUNS BATTED IN

Maris	142	Cepeda	142
Gentile	141	Robinson	124
Colavito	140	Mays	123
Cash	132	Aaron	120
Mantle	128	Stuart	117

VICTORIES

Ford	25	Jay	21
Lary	23	Spahn	21
Barber	18	O'Toole	19
Bunning	17	Burdette	18
Terry	16	Koufax	18
		Podres	18

EARNED RUN AVERAGE

Donovan	2.40	Spahn	3.02
Stafford	2.68	O'Toole	3.10
Mossi	2.96	Simmons	3.13
Pappas	3.04	McCormick	3.20
Pizarro	3.05	Gibson	3.24

This 1961 season is a card set only, not a complete game. It costs \$19.50 (\$20.67 in Pa., \$21.45 foreign). **BUT SEE THE SPECIAL PRICE BELOW, EFFECTIVE WHEN YOU BUY IT WITH THE NEW 1905 SEASON DESCRIBED ABOVE AT RIGHT!**

The set contains 450 player cards — 25 for each of the 18 teams from 1961. It includes team envelopes and a lineup sheet.

Master Game symbols for 1961 are available for \$3.00 (\$3.18 in Pa., \$3.30 foreign). Note that the 1961 season can also be purchased in disk form. See the enclosed pink flyer.

For delivery information, please read the "Sales & Delivery Policies" on the flyer headed "APBA Baseball Fan" in blue.

NEW: 1905 BASEBALL CARDS!

The 1905 season was about as different from the 1961 season as it is possible to be. 1905 was almost entirely a pitcher's year, and nearly every team had to scuffle for runs. There were few homers, and the stolen base played a key role in offensive strategy.

If any single player could be said to have dominated the year, that player was Christy Mathewson. The New York ace posted a 32-8 record and a 1.27 ERA during the regular campaign, then tossed three shutouts to lead his club, managed by the legendary John McGraw, to a 5-game World Series triumph over Connie Mack's Philadelphia outfit.

Undoubtedly the pitchers will reign when you replay the 1905 season, too. You'll enjoy contrasting the players and the style of play against those of today.

1905 LEADERS

BATTING AVERAGE

Flick306	Seymour377
Keeler302	Wagner363
Bay298	Donlin356
Crawford297	Beaumont328
Isbell296	Thomas317

HOME RUNS

Davis	8	Odwell	9
Stone	7	Seymour	8
Crawford	7	Dahlen	7
Ferris	6	Donlin	7
Murphy	6	Lumley	7
Seybold	6		

RUNS BATTED IN

Davis	83	Seymour	121
Cross	77	Mertes	108
Donahue	76	Wagner	101
Crawford	75	Magee	98
Turner	72	Titus	89

VICTORIES

Plank	26	Mathewson	32
Waddell	24	Pittinger	23
Altrock	22	Ames	22
Killian	22	McGinnity	21
Mullin	22	Ewing	20
		Leever	20
		I. Young	20

EARNED RUN AVERAGE

Waddell	1.48	Mathewson	1.27
White	1.76	Reulbach	1.42
C. Young	1.82	Wicker	2.02
Coakley	1.84	Briggs	2.14
Altrock	1.88	Brown	2.17

The 1905 season is a card set only, not a complete game. It costs \$13.50 (\$14.31 in Pa., \$14.85 foreign). **BUT SEE THE SPECIAL PRICE BELOW, EFFECTIVE WHEN YOU BUY IT WITH THE NEW 1961 SEASON DESCRIBED ABOVE AT LEFT!**

The set contains 304 player cards — 19 for each of the 16 teams from 1905. It includes team envelopes and a lineup sheet.

Master Game symbols for 1905 are available for \$3.00 (\$3.18 Pa., \$3.30 foreign).

For delivery information, please read the "Sales & Delivery Policies" on the flyer headed "APBA Baseball Fan" in blue.

ORDER 1961 & 1905 TOGETHER — SAVE \$6.00!

PAY JUST \$27.00 WHEN YOU ORDER BOTH SEASONS TOGETHER!

This special price of \$27.00 (\$28.62 in Pa., \$29.70 foreign) applies only when both sets are ordered simultaneously, and this offer expires on December 25, 1988. If the sets are still in stock at that time, the regular prices (\$19.50 - 1961; \$13.50 - 1905) will apply even when both sets are ordered together.

The 1950, 1952, 1953, 1954 and 1957 season baseball card sets (calculated, like the new 1961 and 1905 cards, with modern APBA formulas) remain in stock at \$17.00 each (\$18.02 Pa., \$18.70 foreign). Master symbols for each cost \$3.00 (\$3.18 Pa., \$3.30 foreign).

NOTE: A complete APBA Baseball Master Game is priced at \$29.50 (\$31.27 Pa., \$32.45 foreign). We strongly suggest you do not buy it, however, until you are thoroughly familiar with the Basic Baseball Game and with baseball itself. The current Master Game includes symbols (but no cards) for the 1988 edition (1987 season). You must already own those cards in order to play. If you want to know more about the Master Game, just ask us for a FREE brochure!

Servicemen with APO or FPO addresses pay regular U.S. prices.

All foreign payments must be by money order in U.S. dollars.

You may use the order coupon on the reverse side of this flyer, but no particular order blank is required.