

APBA BASEBALL FAN: New 1989 Edition Baseball Player Cards

1988 Season: 20/Team—520 Cards Total

baseball cards **\$21.95**

New 1989 Edition Extra Baseball Player Cards

1988 Season: 6/Team—156 Cards Total

XB88 **\$6.00**

A light yellow lineup sheet and a small white additional player sheet are enclosed. Please keep them: there won't be additional sheets included with your cards. These cards are printed in complete sets, and that's how they're sold. We can't break sets to sell individual teams or a single league.

1989 Edition (1988 Season) Master Game Symbols **\$3.00**
symbols
Every player in 1989 edition card & XB sets rated for Master Game

Complete APBA Professional Baseball Game
Containing New 1989 Edition Player Cards (but not XB88)

BASIC Baseball Game **\$32.95**

IMPORTANT: SALES & DELIVERY POLICIES — PLEASE READ CAREFULLY

Our policy is to keep prices of all our products as low as our costs allow. For this reason, we accept no credit cards and do no C.O.D. mailing. We make no refunds or exchanges, and we don't cancel or revise orders. **SO PLEASE BE SURE YOU WANT WHAT YOU ORDER.**

IF WE RECEIVE YOUR ORDER IN JANUARY, YOU'LL HAVE IT BY APRIL 15. This doesn't necessarily mean you won't get your order until April 15 (chances are you'll get it earlier, perhaps as soon as February), BUT IT DOES MEAN WE CAN'T GUARANTEE DELIVERY BEFORE THEN. And it is impossible for us to respond to inquiries (letter or telephone) about orders until April 30, when we will have our files in order again.

NOTE: Orders including new computer merchandise may possibly take several weeks longer to process, since our past experience has been that software publishers take several weeks longer than board game suppliers to deliver new items to us.

We regret we can't give special attention to any particular order, but it is a fact that to expedite an order for one person would force us to delay one for another. Please don't ask for special attention to your order because, in fairness to everyone, we simply can't provide it.

We begin to fill orders immediately upon receipt of the new cards from our printer in mid-February. We work substantial overtime to get every order to the customer as quickly as we possibly can. We ask for your patience and your understanding during our busiest time of the year. (After April 15, delivery may take a maximum of six weeks, but probably much less.)

Customers living in Pennsylvania must add 6% sales tax to all prices, and residents of all foreign countries must add 10%. (But APO or FPO addressees pay the regular U.S. prices.)

Several new items are announced in this mailing packet, including 1962 and 1930 season baseball cards (reverse side of this flyer), new horse racing cards (pink flyer) and several new computer baseball items (dark yellow flyer). We're also featuring a special card sale (pink flyer). Be sure to read all the enclosures!

Detach Here

APBA GAME COMPANY, INC. • 1001 Millersville Road • Post Office Box 4547 • Lancaster, Pennsylvania 17604-4547

- ☐ I have enclosed \$21.95 (\$23.27 Pa.) (\$24.15 foreign). Send me the 1989 edition (1988 season) of APBA baseball player cards.
- ☐ I have enclosed \$6.00 (\$6.36 Pa.) (\$6.60 foreign). Send me extra player card set XB88 (1988 season).
- ☐ I have enclosed \$3.00 (\$3.18 Pa.) (\$3.30 foreign). Send me the MASTER Game symbols for the 1989 edition (1988 season).
- ☐ I have enclosed \$32.95 (\$34.93 Pa.) (\$36.25 foreign). Send me a complete BASIC Baseball Game with the 1989 edition cards.
- ☐ I have enclosed \$32.00 (\$33.92 Pa.) (\$35.20 foreign). Send me BOTH the 1962 season AND the 1930 season baseball card sets. (I'm saving \$7.00!*) *Special price expires 12/25/89.
- ☐ I have enclosed \$29.50 (\$31.27 Pa.) (\$32.45 foreign). Send me a complete Baseball MASTER Game with the 1989 edition (1988 season) symbols (but no cards — see bottom of reverse side).
- ☐ I have enclosed \$_____ Send me the following other items: _____
- ☐ Send me FREE information about PERSONAL APBA baseball cards.

List your **CURRENT ADDRESS AT RIGHT**. Please check the address on the mailing label on your envelope. If it has changed or is incorrect or incomplete, enter the **OLD OR INCORRECT ADDRESS BELOW**.

Name: _____
First Middle Last

Address: _____

City: _____ State: _____ Zip: _____

All foreign payments must be by money order drawn in U.S. dollars. Servicemen with APO or FPO addresses pay the regular U.S. prices.

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1962 BASEBALL SEASON

Houston, New York Debut!

Wills Re-Invents Stolen Base!

San Francisco Edges Los Angeles in 3-Game Playoff!

Richardson Snares McCovey's Liner to End Series!

The 1962 season ushered in a new era in baseball in more ways than one. The Senior Circuit expanded to ten teams, adding franchises in Houston and New York. The Houston aggregation was nearly respectable, winning 64 games, but the infamous New York club was another story.

The "Originals," as they were to become known, lost a full three-quarters of their games, finishing at 40-120. If not the worst team in history, they were, as Dizzy Dean might have said, at least "amongst 'em." The memory of players like Rod Kanehl, Choo Choo Coleman, Ray Daviault and, of course, Marvelous Marv Throneberry will surely warm the hearts of old-line New York fans for a lifetime.

Even aside from the new blood, the old league experienced a thrilling campaign. Los Angeles coughed up a three-game lead with six games left, then blew a two-run lead in the ninth inning of the third playoff game while forcing home the winning run on a walk.

This collapse spoiled an astonishing season by L.A. shortstop Maury Wills, who stole a mind-boggling (at that time) 104 bases. Wills almost single-handedly brought back the steal as a regular offensive weapon after the homer-happy, one-base-at-a-time fifties.

Things were much more normal in the other league, where the Bronx Bombers won another pennant and topped San Francisco in the Series. New York barely survived when Ralph Terry retired Willie McCovey on a screaming line drive to Bobby Richardson with men on second and third and two out in the bottom of the ninth inning of Game 7 to preserve a 1-0 win. Although nobody suspected it at the time, it was the Bombers' last world title for fifteen years.

1930 BASEBALL SEASON

Greatest Hitters' Year in Baseball History! By Far!!

9 Teams Bat .300! Grove Leads Philadelphia to Title!

Hack Wilson Sets Record with 190 RBI!

From a hitters' standpoint, no baseball season has ever been remotely comparable to 1930. Want evidence? Read on.

Hack Wilson of Chicago knocked in 190 runs, a record which may stand forever. Nine clubs posted team batting averages of .300 or better. Philadelphia hitters savaged Senior Circuit pitching at a .315 clip as Chuck Klein alone piled up 107 extra base hits — and the team finished last.

Pittsburgh's Ray Kremer was battered to the tune of a 5.02 ERA — and won 20 games. Thirty-two hitters had 100 RBI or more. Lacking an every-day caliber rightfielder, the pennant-winning Redbirds platooned George Watkins and Showboat Fisher there. The pair hit .373 and .374 respectively.

In the end, though, pitching was decisive. Connie Mack's Philadelphia powerhouse won the pennant, then the World Series from St. Louis, largely because Lefty Grove (28-5) and George Earnshaw (22-13) were easily the finest 1-2 pitching punch in baseball. Besides winning 50 regular-season games, the duo accounted for all four Series victories.

It was the last Series triumph for Mack, and it was to be fifty years until the city of Philadelphia experienced another one with another team.

It was also, in all likelihood, the last season baseball fans will ever witness with hitting stats like those above.

Now the 1962 and 1930 baseball seasons are available from APBA. Both are brand new in 1989, and are made with present-day APBA card-making formulas (including second-column singles, 42's, etc.) Each is a card set only, not a complete game. For delivery information, please read the "Sales & Delivery Policies" on the flyer headed "APBA BASEBALL FAN" in blue.

The new 1962 set costs \$20.50 (\$21.73 in Pa., \$22.55 foreign), and includes 500 player cards — 25 for each of the twenty clubs from 1962 — in team envelopes, plus a lineup sheet.

The new 1930 set costs \$18.50 (\$19.61 Pa., \$20.35 foreign), and includes 400 player cards — 25 for each of the sixteen clubs from 1930 — in team envelopes, plus a lineup sheet.

SAVE \$7.00 — ORDER 1962 AND 1930 TOGETHER!

Order 1962 and 1930 at the same time and you pay just \$32.00 for both! That's a saving of a full \$7.00! (Pa. residents pay \$33.92 and foreign buyers pay \$35.20.) The special combination price applies only when the two sets are ordered simultaneously, and it expires December 24, 1989. If the sets are still in stock at that time, the regular individual prices will apply even when both sets are ordered simultaneously.

Master Game symbols are available for 1962 and 1930 at \$3.00 (\$3.18 Pa., \$3.30 foreign) EACH.

Note that 1930 is also one of the new seasons available in IBM disk format. See the enclosed dark yellow flyer.

DO YOU WANT YOUR OWN PERSONAL APBA BASEBALL CARD?

Soon we will be able to print personal APBA cards for APBA baseball fans. We can make one just for you, or we can create cards for an entire team — your sandlot baseball team or church softball team, for example.

The cards will be computed with the actual APBA card-making formula from statistics you provide us on yourself. The card will have the same front (black and red) and the back (blue) as cards in the regular APBA game. In addition, we will include Master Game symbols for you on the card face. In that respect, it will resemble the 1951 Brooklyn and New York cards in the Master Game.

Check the last box on the coupon on the reverse side if you want free information on personal APBA cards.

APBA BASEBALL MASTER GAME — \$29.50

A complete APBA Baseball Master Game is priced at \$29.50 (\$31.27 Pa., \$32.45 foreign). We strongly suggest you do not buy it, though, until you are thoroughly familiar with the Basic Baseball Game and with baseball itself. The current Master Game includes symbols (but no cards) for the 1989 edition (1988 season). You must already own those cards in order to play. If you want to know more about the Master Game, just ask for a free brochure!

Servicemen with APO or FPO addresses pay regular U.S. prices.

All foreign payments must be by money order in U.S. dollars.

You may use the order coupon on the reverse side, but no particular order blank is required.

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