





## NEW PLAYER CARDS EVERY YEAR

Your play choices prior to each dice-roll are declared by the use of offensive play cards, of which there are eight, representing the eight floor sections. One of these is placed face down before each dice roll and the defense counters with both a defense card and a word of mouth declaration which may or

[illegible]

All shots, passes and dribbles are made by a roll of the dice, which resultant number is applied to the

card of the player doing the shooting, passing or dribbling. Take, for example, the photo of the Jerry West card from a previous year shown here. The dice-roll shows a large red three and a small white three. This is not a six, as in conventional dice, but a thirty-three, for the large red die represents the first of a two-digit figure and the small white die is always the second digit. Thus there are a possible thirty-six different dice-roll numbers, all of which have an equal chance of occurring on any roll. See the black dice-roll numbers on the enclosed sample card.

## What the Customers Are Saying

**DOUGLAS WICK** 321 Harvard Street  
Princeton, Wisconsin 54968

**JEFFREY GERALD KLUCK** 2 Acker Drive  
Middletown, New Jersey 07748

**MITCH LAZAR** 53 Morris Drive  
Syosset, New York 11791

**DAN DEMAREE** 330 North Main Street  
Munroe Falls, Ohio 44262

**JOE MARTUKOVICH, JR.** 205 Paul Street  
Bedford, Ohio 44146

**NICK GALAIDA** 10814 Lamontier  
Cleveland, Ohio 44104

**BRUCE THEDE** 8 Brookwood Drive  
Normal, Illinois 61761

SGT. TIM BYRNE                      Box 278  
Hurlburt Field, Florida 32544

**BRUCE E. LEVITT** 1008 South End Street  
Woodmere, New York 11598

KEVIN McGRATH 8906 Tweedy Lane  
Downey, California 90240

**STEVE MESSER** 1031 Redway Avenue  
Cincinnati, Ohio 45229

**KEN ABRAMSON** 707 Groton Drive  
Burbank, California 91504

**CLIFF ANDERSON** 1642 Ralston Avenue  
Belmont, California 94002

Set shots are made following a dribble or a rebound and designated simply as a score (S) or missed (M).

The ball may be lost to the opponents on the passing and dribbling attempts in the usual ways — wild passes, stolen balls, intercepted passes, travelling, held balls lost on the subsequent jump. The game is designed in such a way that once the few symbols designating these plays are learned, the playing routine is quite simple.

All inbounds plays and jump balls take into account the relative advantage one team has over the other in real life. On rebounds, too, the team with the better rebounders will always have the advantage regardless of the relative offense and defense ratings.

The complete playing instructions for the APBA Pro Basketball Game are contained in a detailed instruction booklet which is indexed for easy reference until all phases of the game are absorbed.

An entirely new set of player cards is made every year. These cards are based on the latest complete season's records and are current from July 1st to July 1st of the following year. The current set, the 1971 edition, is based on the records of the 1969-70 NBA season and will be considered current until July 1, 1971 when orders will be taken for the 1972 edition, based on the 1970-71 basketball season, which will then include all the new teams.

## PREVIOUS YEARS' EDITIONS

We have just two previous years' editions of basketball cards available. These are the 1967 edition, based on the 1965-66 season, and the 1969 edition, based on the 1967-68 season and each sells for \$3.00, \$3.18 in Penna., \$3.30 outside the states. These are the card sets only, not a complete game. A lineup sheet is included with each set.

On July 1st of each year we mail notices to all game owners, giving the details for ordering the new edition of cards. If you want to be notified each year, all you need do is keep us advised of any change in your address. It would be helpful if we had it no later than April 1st for prompt arrival of your notice in early July. IF YOUR GAME IS PURCHASED IN SOMEONE ELSE'S NAME, PLEASE GIVE US YOUR NAME AND ADDRESS, AS WELL AS THAT OF THE PERSON WHO PURCHASED IT FOR YOU.

## PRONOUNCE IT "APP-BAH"

## HOW TO ORDER THE APBA PRO BASKETBALL GAME

The APBA Pro Basketball Game can be ordered direct from the APBA Game Company only. It is not yet available through retail stores. The game is priced at \$10.25. If you live in Pennsylvania it is \$10.87 with the 6% sales tax. The price in Canada, Mexico and other Western Hemisphere countries is \$10.50 U.S. dollars only. The price elsewhere, outside this hemisphere, is \$11.00. Servicemen with APO or FPO addresses pay the regular \$10.25 price.

The APBA Pro Basketball Game is comprised of two large, 14-ply playing boards (printed both sides) and a basketball court, all measuring 16½" x 14½", a fatigue and injury and finder board, a hundred and forty player cards in fourteen team envelopes, a plastic basketball marker, two pairs of dice and two dice shakers, eight offense play cards and two defense play cards, an ell ruler for easier reading of the playing boards, a roster sheet, one hundred score sheets and an instruction booklet.

**WE PAY THE POSTAGE**

The game is packed in a box 17" x 15" x 1½" and is mailed to you by postpaid parcel post — four-pound rate. If you want the game mailed special delivery (IN THE UNITED STATES ONLY), add 75c to the purchase price. To have it airmailed, inquire at your local post office for the AIR PARCEL POST charges on a four-pound package to Lancaster, Pennsylvania. This amount then must be added to the purchase price.

Post Office regulations do not permit a package of this size to be airmailed to all APO addresses overseas. To those APO and FPO addresses where it is permitted, the airmail rate is \$3.28. But inquire at your P.O. before including the extra amount.

Purchasers from foreign countries should know that any additional cost in the form of import duty is imposed by their own governments, not by APBA.

WE DO NOT ACCEPT C.O.D. ORDERS. C.O.D. shipments entail separate handling and time consuming processing on each package at the local post office; also the seventy-cent C.O.D. fee makes it more expensive for you.

WE DO NOT SELL ANY GAMES ON APPROVAL AND DO NOT MAKE REFUNDS OR EXCHANGES OR ALLOW CANCELLATIONS ONCE YOUR ORDER HAS BEEN PROCESSED. ALL SALES ARE FINAL, BUT WE DO GUARANTEE THE GAME TO BE EXACTLY AS ADVERTISED AND IN NO WAY MISREPRESENTED IN THIS BROCHURE.

## ORDER COUPON

**70K**

APBA GAME COMPANY, INC.  
53 Eastman Avenue — P.O. Box 1447  
Lancaster, Penna. 17604

Enclosed is \$10.25 (\$10.50 U.S. or \$11.00 U.S. foreign mail, \$10.87 to Penna. residents) for my APBA Pro League Basketball Game. (No C.O.D.'s, please)

Send postpaid to:

Name .....  
                     First Name                    Middle Name                    Last Name

Address .....

City ..... State ..... Zip .....

Orders are filled in the sequence received and depending upon the volume of orders which during certain months of the year is quite heavy, and the distance the package must travel, you should receive your game in eight to twenty days from the date we receive your order. Parcel post mail is not given preferred handling by the post office and it is sometimes delayed in transit.