

Replay a Great Pre-Expansion Campaign!

COMPLETE APBA CARD SET FOR 1955 NFL SEASON

You Wanted It —— Now We've Got It!

1955: ALL 12 TEAMS —33 CARDS PER TEAM

We're proud to announce the availability of our first special-edition, full-season football card set: the 1955 NFL season. APBA football fans have been clamoring for a fifties' card set for several years, and we've been working on this one for the past two.

There are 396 player cards in all (33 for each of the 12 NFL clubs in 1955). In that era, few teams ever used many more than 33 players during the course of a season, so you'll have a great deal of depth with these rosters.

THIS IS A CARD SET ONLY, NOT A COMPLETE GAME. In ordering it, you'll get only the cards (in team envelopes) and a 1955 season roster sheet to accompany the cards. The price is \$14.25 for U.S. residents (except Pennsylvanians) and servicemen with APO or FPO addresses. It's \$15.11 for residents of Pennsylvania, \$15.50 for foreign purchasers in this hemisphere and \$15.75 for all other foreign buyers.

This card set will not be reprinted when initial supplies are exhausted, so we urge you to order now. If you order in July, we guarantee delivery by September 30.

To give you an idea what the 1955 season was like, here is a capsule summary of team performances, with club records in parentheses:

EASTERN CONFERENCE

1. CLEVELAND BROWNS (9-2-1): This was coach Paul Brown's last NFL champion. Playing his final season, quarterback Otto Graham directed a balanced offense featuring backs Curly Morrison and Ed Modzelewski and ends Pete Brewster and Dante Lavelli. A robust offensive line included tackles Lou Groza and Mike McCormack, guard Abe Gibrion and center Frank Gatski. End Len Ford and linebackers Chuck Noll and Walt Michaels were defensive mainstays.
2. WASHINGTON REDSKINS (8-4): The 'Skins were a pleasant surprise to Washingtonians, largely because of the offensive efforts of QB Eddie LeBaron and HB Vic Janowicz (who also played major league baseball). End Gene Brito anchored the defense.
3. NEW YORK GIANTS (6-5-1): The maturing Giants had not yet reached their peak, but were already a respectable outfit. Halfbacks Frank Gifford, Kyle Rote and Alex Webster and quarterback Charley Conerly still stir memories in New York and names like Roosevelt Brown, Roosevelt Grier, Harland Svare, Tom Landry, Dick Nolan, Emlen Tunnell and Jim Patton won't soon be forgotten by Giants fans, either.
4. PHILADELPHIA EAGLES (4-7-1): An inconsistent offense plagued the Eagles, despite the presence of two accomplished QB's—Adrian Burk and Bobby Thomason. Hall-of-Fame end Pete Pihos was superb as usual, and Chuck Bednarik was the kingpin of the defense.
5. CHICAGO CARDINALS (4-7-1): This was not a particularly good club, but it kept the hated Bears from the league title game with a shocking 53-14 victory late in the season. Multi-talented Ollie Matson was the Cards' offensive workhorse and Pat Summerall was a long-range placekicking threat. End Leo Sugar and halfback Dick "Night Train" Lane were the big names on defense.
6. PITTSBURGH STEELERS (4-8): Jim Finks eventually became an excellent general manager and Ted Marchibroda an outstanding coach. Neither, however, was an especially gifted quarterback, so the Steelers had problems. Guard Ernie Stautner, defensive tackle Dick Modzelewski and linebackers Dale Dodrill and Marv Matuszak were among Pittsburgh's most consistent performers.

WESTERN CONFERENCE

1. LOS ANGELES RAMS (8-3-1): The Bears blew out the Rams both times they met, but LA still topped Chicago by ½ game. Norm Van Brocklin led a team with offensive weapons like halfback Ron Waller, fullback Tank Younger and ends Tom Fears and Crazylegs Hirsch. The defense, boasting end Andy Robustelli, tackle Big Daddy Lipscomb, linebacker Les Richter and safety Will Sherman didn't have any real weak spots.
2. CHICAGO BEARS (8-4): The Monsters of the Midway started the season with a 3-game losing streak and never quite made up the lost ground. Quarterbacks Ed Brown and George Blanda had a brilliant receiver in Harlon Hill and a bruising fullback in young Rick Casares. Linebackers George Connor and Bill George and end Doug Atkins were the glamor boys on defense, traditionally the Bears' strong suit.
3. GREEN BAY PACKERS (6-6): A .500 season was cause for celebration in Wisconsin in the pre-Vince Lombardi era. The rushing of Howie Ferguson and the passing combination of Tobin Rote and Billy Howton made this team go. Center Jim Ringo, defensive tackle Dave Hanner and linebacker Bill Forester helped form the nucleus that Lombardi began to build on in 1959.
4. BALTIMORE COLTS (5-6-1): Fullback Alan Ameche led the league in rushing, and end Raymond Berry was just starting to forge a reputation as a receiver. The defense had a handful of stars: end Gino Marchetti, tackle Art Donovan, linebacker Bill Pellington and halfback Don Shula.
5. SAN FRANCISCO 49ERS (4-8): A team with runners Joe Perry and Hugh McElhenny, passer Y. A. Tittle and receiver Billy Wilson shouldn't have had trouble putting points on the board, but the 49ers did. Center Bill Johnson, defensive tackle Marion Campbell and linebacker Hardy Brown were other standouts on this club.
6. DETROIT LIONS (3-9): The Lions were in the NFL championship games of 1952, 1953, 1954 and 1957, but in 1955 they had the worst record in the league. QB Bobby Layne had a shoulder injury and Detroit lost its first six games. Jack Christiansen (HB) and Joe Schmidt (LB) were solid on defense, and all-purpose back Doak Walker was wrapping up a great career.

APBA FOOTBALL FAN:

You may now order the 1979 edition of the player cards for your APBA Pro League Football Game. This edition is based upon the complete, official records of the 1977 pro season. It contains 896 cards altogether — 32 (That's 32, not 30!) cards for each of the 28 pro teams.

The enclosed roster sheet lists the names of the players in the 1979 edition. Please keep it if you intend to purchase the cards. None will be included when your cards are mailed. These cards must be printed and assembled in complete sets of 896 — 28 teams, 32 player cards per team — and they can be sold in complete sets only. We cannot sell one team or conference separately.

CARD PRICE \$13.95—GAME PRICE \$19.95

This new card set sells for \$13.95 postpaid. Residents of Pennsylvania must add 6% sales tax, making the total \$14.79. The price in Canada, Mexico and other foreign countries of this hemisphere is \$15.25 postpaid. The price in all other foreign countries is \$15.50. Servicemen with APO or FPO addresses pay the regular \$13.95 price.

If you want an entire new football game, the price is \$19.95 postpaid. To Pennsylvania residents the price, including the state tax, is \$21.15. The foreign prices are \$21.75 and \$22.00.

ADDITIONAL PLAYER CARDS FOR 1979 EDITION — FIVE PER TEAM

For those fans who want to expand their team rosters beyond the regular set of 32 per team, we offer a set of FIVE additional players per team for all twenty-eight teams—a total of 140 player cards.

These cards are printed like the ones in the regular set (two colors, same card stock), but are in blocks of ten and are perforated for easy separation into the same size as the regular cards. The fourteen blocks of ten, sold only in complete sets, sell for \$3.00 postpaid. Order set No. XF77. The Pennsylvania price is \$3.18 and the foreign price is \$3.30.

The enclosed roster sheet lists the names and positions of the players and the teams to which they belong. Again, there are now five rather than four XF cards for each team.

PREVIOUS SEASONS' FOOTBALL CARD SETS AND EXTRAS

Listed below are the various seasons' card sets still available from APBA for use with our football game. This list is complete—we have no other seasons in stock, except, of course, the new 1979 edition. All of these are CARD SETS ONLY, NOT COMPLETE GAMES.

Each football set includes 30 player cards per team, except 1976, which contains 32.

With each item is a list of prices. In each case the first price listed is applicable for all U.S. residents (except Pennsylvanians), including servicemen with APO or FPO addresses. The second price applies to residents of Pennsylvania, and includes 6% sales tax. The third price is for residents of Canada, Mexico and other foreign countries of this hemisphere, and the fourth price is for all other foreign purchasers.

All years listed represent those respective SEASONS, not APBA edition years. Please order by season.

1976 NFL - \$13.95 [\$14.79] [\$15.25] [\$15.50]	1971 NFL - \$12.75 [\$13.52] [\$14.00] [\$14.25]
1975 NFL - \$12.75 [\$13.52] [\$14.00] [\$14.25]	1970 NFL - \$12.75 [\$13.52] [\$14.00] [\$14.25]
1974 NFL - \$12.75 [\$13.52] [\$14.00] [\$14.25]	1969 NFL - \$ 7.50 [\$ 7.95] [\$ 8.00] [\$ 8.25]
1973 NFL - \$12.75 [\$13.52] [\$14.00] [\$14.25]	1964 AFL - \$ 4.00 [\$ 4.24] [\$ 4.40] [\$ 5.00]
1972 NFL - \$12.75 [\$13.52] [\$14.00] [\$14.25]	* 1955 NFL - \$14.25 [\$15.11] [\$15.50] [\$15.75]*

*** 1955 SEASON IS BRAND NEW! SEE REVERSE SIDE OF THIS FLYER FOR DETAILS.**

The EXTRA player cards for both the NFL and AFL 1969 seasons are still available also. The prices for the NFL extras are \$1.50, \$1.59 in Penna., and \$1.75 foreign. Order set No. XF69. The prices for the AFL extra cards are \$1.00, \$1.06 in Penna., and \$1.15 foreign. Order set No. XT69. The extra player cards for the 1970, 1972, 1973, 1974 and 1975 seasons are still in supply at \$2.25 per set, in Penna., \$2.39, and foreign \$2.50. Order sets No. XF70, XF72, XF73, XF74 and XF75 respectively. All of these extra sets contain four cards per team.

Set XF76 (1976 season) has five extra cards per team and costs \$3.00 (\$3.18 in Penna., \$3.30 foreign).

We have on hand Pot Luck Packets for football. Each contains 50 cards and costs \$5.00 (plus 6% in Penna., plus 10% foreign). This is strictly a pot luck affair—you take what you get. We guarantee only that each packet will contain 50 cards and that there will be no duplicates in any single packet. The packets include cards from any of the seasons 1957 through 1959. Specify set PL5F.

SEPTEMBER 30 DELIVERY GUARANTEED FOR JULY ORDERS

If you place your order now, in July, you will be assured of having your new cards no later than September 30. We cannot guarantee delivery before September 30, regardless of how soon your order is received. The earlier your order is received, the earlier it will be processed and mailed to you, but we cannot be held to a specific delivery date before September 30 because of the enormous volume of orders anticipated. Please do not request a delivery date prior to September 30. We cannot respond to any inquiries regarding orders until after October 15.

NO C.O.D. ORDERS ARE ACCEPTED, AND NO REFUNDS, EXCHANGES, CANCELLATIONS OR REVISIONS WILL BE MADE ONCE WE HAVE RECEIVED YOUR ORDER.

Detach Here

APBA GAME COMPANY, INC. — 1001 MILLERSVILLE ROAD - P.O. BOX 1447 — LANCASTER, PENNSYLVANIA 17604

- I have enclosed \$13.95 (\$14.79) (\$15.25) (\$15.50). Send me the 1979 edition of APBA pro football cards.
- I have enclosed \$19.95 (\$21.15) (\$21.75) (\$22.00). Send me a complete new football game with the 1979 edition cards.
- I have enclosed \$3.00 (\$3.18) (\$3.30). Send me extra player card set XF77.
- I have enclosed \$14.25 (\$15.11) (\$15.50) (\$15.75). Send me the 1955 season football cards.
- I have enclosed an additional Please send me the following other items:

Check here if your address has changed since your last order. Please give your new address on the order coupon and your former one below.

NAME:
First Middle Last

ADDRESS:

CITY: STATE: ZIP:

NOTE: All foreign payments must be by money order drawn in U.S. dollars. No foreign checks, please.