

BRAND NEW FROM APBA!

1958 FOOTBALL SEASON

The 1958 football season climaxed with what is still called "The Greatest Game in Football History." Baltimore outlasted New York, 23-17, in the first sudden-death overtime fans had ever witnessed.

AND NOW YOU CAN REPLAY THAT NEVER-TO-BE FORGOTTEN GAME, ALONG WITH THE ENTIRE SEASON WHICH PRECEDED IT, WITH THE APBA PRO LEAGUE FOOTBALL GAME AND APBA'S NEW 1958 SEASON FOOTBALL CARD SET!

This wholly new 1958 season set, *created to work with the expanded playing boards first introduced in 1983*, includes 396 player cards, 33 for each of the 12 teams comprising the league in 1958.

It is a *card set only*, not a complete game. With it you'll receive the cards in team envelopes and a 1958 season roster sheet. The price is just \$19.95 (\$21.15 in Pennsylvania; \$21.95 foreign).

SPECIAL PRICE WITH 1987 CARDS

AND LISTEN TO THIS! YOU CAN SAVE \$4.00 IF YOU ORDER THIS 1958 SEASON ALONG WITH YOUR NEW 1987 SEASON FOOTBALL CARDS! OR YOU CAN SAVE A FULL \$6.00 IF YOU ORDER THE 1958 SEASON ALONG WITH A COMPLETE NEW APBA PRO LEAGUE FOOTBALL GAME INCLUDING THE NEW 1987 SEASON CARDS! You may use the order coupon on the reverse side of this flyer to order the 1958 football season card set (whether or not you're taking advantage of the special), but no particular order blank is required.

1958: A TRULY MEMORABLE FOOTBALL SEASON

Johnny Unitas's Baltimore club won with an explosive offense featuring Raymond Berry, Lenny Moore and Alan Ameche, as well as a rugged defense anchored by Gino Marchetti, Big Daddy Lipscomb and Art Donovan. This team coasted to the Western Conference title after key victories over famed coaches George Halas of Chicago (51-38 and 17-0) and Sid Gillman of Los Angeles (34-7).

New York, on the other hand, had a difficult time even getting to the classic title contest. The future Meadowlands outfit needed to beat Cleveland in its final regular season game to force an Eastern Conference playoff, and only a 49-yard field goal by Pat Summerall in a driving snowstorm in the final minute of play earned a 13-10 decision in that game. New York then blanked Cleveland in the playoff the following week, 10-0.

The New York roster was studded with enduring football names, among them Frank Gifford, Charley Conerly, Alex Webster, Kyle Rote, Rosey Grier, Andy Robustelli and Sam Huff, and the beaten Cleveland team, in addition to the peerless Jimmy Brown, boasted stars like Lou Groza, Mike McCormack, Chuck Noll and Bobby Mitchell.

You'll love playing this 1958 football season, whether you're coaching the colorful Bobby Layne, the diminutive Eddie LeBaron, the dangerous Ollie Matson or the mercurial Norm Van Brocklin. You'll enjoy "watching" the performances of Bill George, Del Shofner, Y.A. Tittle, Joe Schmidt, Paul Hornung and hundreds of others.

Order the 1958 football season! Order it now! For delivery information, please read the "Sales & Delivery Policies" on the form headed "APBA FOOTBALL FAN" in red.

APBA BASEBALL CARD SET SALE

Save 55% on Every APBA Card Set Listed!

UNTIL DECEMBER 24, 1988, WE'RE KNOCKING 55% OFF THE REGULAR PRICES OF THE CARD SETS (and master symbols) LISTED BELOW. (Actually, it's a 55% discount rounded to the nearest quarter, but let's not split hairs.) AND THERE ARE NO QUANTITY LIMITS! YOU MAY BUY AS MANY SETS AS YOU LIKE.

BECAUSE THE SAVINGS ARE SO SPECTACULAR, THOUGH, THERE IS A MINIMUM REQUIREMENT. TO QUALIFY FOR THE SPECIAL PRICES BELOW, EACH ORDER MUST TOTAL AT LEAST \$15.00. (That total may include other merchandise, too. Your order for sale items alone need not add up to \$15.00 if you are simultaneously purchasing other items which bring the total to \$15.00 or more. The \$15.00 minimum applies to this sale only. The normal APBA \$3.00 minimum still applies to non-sale orders.) It will be necessary for us to return any order of less than \$15.00 for sale merchandise.

We can't guarantee that all these cards will remain available for the duration of the sale, so order soon! Only the sets below are included. All of them are new and complete. (That is, complete card sets: they are NOT complete games.) The years listed indicate the SEASON represented, not the APBA edition year.

Simply check the sets you want below, or note them on a separate sheet of paper if you wish to save this form. No special order blank is required. PENNSYLVANIA RESIDENTS MUST ADD 6% SALES TAX, AND ALL FOREIGN BUYERS MUST ADD 10%. Foreign payments must be by money order drawn in U.S. dollars. APO and FPO customers pay regular U.S. prices.

THE SALE PRICES ARE IN BOLDFACE TYPE. To show you the size of your savings, we've displayed the regular prices in parentheses after each sale price.

BASEBALL Regular Cards

- | | | |
|--|--|--|
| <input type="checkbox"/> 1986- \$8.50 (\$18.95) | <input type="checkbox"/> 1954- \$7.75 (\$17.00) | <input type="checkbox"/> 1947- \$6.75 (\$15.00) |
| <input type="checkbox"/> 1985- \$8.50 (\$18.95) | <input type="checkbox"/> 1952- \$7.75 (\$17.00) | <input type="checkbox"/> 1936- \$6.75 (\$15.00) |
| <input type="checkbox"/> 1957- \$7.75 (\$17.00) | | <input type="checkbox"/> 1926- \$6.75 (\$15.00) |

Additional (XB) Cards

- | | |
|---|---|
| <input type="checkbox"/> XB88- \$2.75 (\$6.00) | <input type="checkbox"/> XB85- \$2.75 (\$6.00) |
|---|---|

Master Game Symbols

- | | | |
|---|---|---|
| <input type="checkbox"/> 1986- \$1.25 (\$3.00) | <input type="checkbox"/> 1954- \$1.25 (\$3.00) | <input type="checkbox"/> 1947- \$1.25 (\$3.00) |
| <input type="checkbox"/> 1985- \$1.25 (\$3.00) | <input type="checkbox"/> 1952- \$1.25 (\$3.00) | <input type="checkbox"/> 1936- \$1.25 (\$3.00) |
| <input type="checkbox"/> 1957- \$1.25 (\$3.00) | | <input type="checkbox"/> 1926- \$1.25 (\$3.00) |

APBA Game Co., Inc. P.O. Box 4547 Lancaster, PA 17604-4547

- Enclosed is \$19.95 (\$21.15 Pa.) (\$21.95 foreign). Send me just the 1958 season football cards.
- Enclosed is \$38.90 (\$41.23 Pa.) (\$42.79 foreign). Send me the 1958 season football cards and the 1987 season (1989 edition) football cards. (I SAVE \$4.00!)
- Enclosed is \$53.90 (\$57.13 Pa.) (\$59.29 foreign). Send me the 1958 season football cards and a complete APBA Pro League Football Game including the 1987 season (1989 edition) football cards. (I SAVE \$6.00!)

Name: _____
 FIRST MIDDLE LAST

Address: _____

City: _____

State: _____ Zip: _____

Servicemen with APO or FPO addresses pay U.S. prices. All foreign payments must be money order drawn in U.S. dollars.

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