

Football Fans Respond With Enthusiasm To APBA Football

Our customers write our best advertisements . . . Here are just a few of the hundreds of enthusiastic comments voluntarily sent us by fans who have played previous editions of the APBA Pro League Football Game.

You're APBA Pro League Football Game is the best game ever. I have owned many similar games but APBA is best. I had to pay twice for the game. It seems the first time I sent for the game my letter was lost or stolen. So I tried again and it was worth it. I think your game was worth twice as much as the price.

MARK BARNETT
230 South Park
LaGrange, Ill. 60525

Wow! Your APBA Football game is more than great. I played many football games but yours is every word in the game as in your brochure. We have been playing for 3 years and every time my cousin comes up we play for hours.

DAVID O'BRIEN
237 Shadyhill Road
Pittsburgh, Penna. 15205

I'd like to say thanks for such a wonderful game. I have always wanted a game with these qualities, but to be perfectly honest was afraid to take a chance with any mail order games. Since 99% of them are never what they claim to be. APBA I found was a rare breed, it's just what you claimed and more. Best wishes for the future and keep those games rollin'.

MIKE J. WHITE
5 Northridge Dr., R.D. #2
Bel Air, Maryland 21014

I have tried both your basketball and football games. They are just great. I am in the midst of my first APBA football season now with the 1969 NFL cards. I have had truly accurate games statistically, but I think the excitement is tops. I had a New York-St. Louis game in which St. Louis led 27-8 at the half but before it was over the lead had changed hands twice in the final 6 plays. Sub quarterback Jim Hart came in to throw a TD pass to John Gilliam 44 yards to give St. Louis the win 34-30! I have also had great defensive games as St. Louis's 10-3 win over Pittsburgh. I have had many exciting basketball games especially between New York and Los Angeles, or Boston and L.A. or New York. I also wish to thank you for your speedy delivery of the games. Both my games came within 10 days.

DAVID MCGINNIS
74 Sagamore Street
Dorchester, Mass. 02125

I have purchased your football game and have found it to be as great as the advertising said. I have also played your baseball and golf game and have found the same pleasure. For my money, your games are the most realistic of any other on the market, and I have played quite a few of the others. Thanks for your time and be assured I shall continue to play your games and purchase your golf game in the near future.

RICHARD V. TARTAGLIA
Mount St. Mary's Seminary
Emmitsburg, Md. 21727

I cannot think of another game that compares to APBA Football! You have what amounts to the supreme table games! Table game, bar none! The statistics, when compiled in an accurate manner are as authentic as the real thing! The action is beyond anything short of actually putting on pads and scrimmaging with the pros. Also it is a lot safer! I want to wish you and yours much continued success in your APBA endeavors.

P. W. SCHULER
2133 Stockton St., #101-D
San Francisco, Calif. 94133

I would like to say that your game is the best. All other games are second class. The running and passing are so good it makes it seem like you are really coaching the Bears or Vikings.

CLAUDE ALLEN
1251 E. Mount Pleasant Ave.
Philadelphia, Penna. 19150

I would like to order three teams from APBA's Top Pro Football Clubs of the past. They are the Washington Redskins of 1942, the Chicago Cards of 1948 and the Baltimore Colts of 1958. I must again take this opportunity to congratulate you on your fine, outstanding game that has occupied almost all of my leisure time. Keep up the great work! Thanks.

STAN WINETROBE
724 Uclan Drive
Burbank, Calif. 91504

I would like to congratulate you on your game. I own four other type football games besides yours, and I can safely say your game is the most realistic and the most fun game to play. I would like to tell you that three out of those football games cost more than yours.

BILL THOMAS
Box 24
Pateros, Washington 98842

I am an owner of your football game. It is by far the best football game that I have ever played. Time and time again, I will try other games only to come back to APBA. Other games are interesting at first but after awhile, they get boring.

MARSHALL TOM
U.S. AID
c/o American Embassy
APO San Francisco, Calif.
96301

I have had hours of enjoyment with your football and baseball games. The game I think I will always remember was between the Green Bay Packers and the Detroit Lions. The Lions looked like they were going to win easily because they were moving up the field easily, but when they got close they would miss the field goal, be intercepted or fumble. The Packers on the other hand couldn't move the ball at all except once, in the third quarter, when they got into Lion territory and kicked a field goal. There was no more scoring other than that in the game. The final score was Green Bay 3 Detroit 0.

ANTHONY KOSEK
317 Washington Ave.
Manville, N.J. 08835

I am a college student who finds your football game excellent and true to life. The 1969 Super Bowl was played last evening and the final score was the same as the game actually played.

ERNEST M. SPIES
239 Sanford Street
East Orange, N.J. 07018

Your APBA Pro Football Game has brought myself and several friends very much enjoyment. It perhaps is the most true-to-life Football Game ever devised. In fact, this game (though a 1962 model) is still very much used aboard the ship (USS ANCHORAGE). However, since the AFL and NFL have recently been reorganized under a single league, the game, I'm sure, has changed considerably. In view of this, I wish to place an order for a complete new APBA All-Pro Football game at this time. Enclosed, please find a money order to cover the cost of the game.

C. B. WILLIAMSON, JR., ET1USS Anchorage (LSD-36)
FPO San Francisco,
Calif. 96601

We have an APBA Football League here among our staff of announcers consisting of four Jocks and one newsmen. The Jocks are all owners of their own games, and APBA Football provides us with extensive off-the-air enjoyment.

BOB WALKER
WTIX
332 Carondelet Street
New Orleans, La. 70130

Congratulations for a job well done. All other games are ridiculous compared to yours.

DAVID BECKER
607 West First Street
Merrill, Wisconsin 54452

I would like to congratulate you on the fact that your game is exactly like described in the free information you send out. It is the most realistic game I've seen yet.

STEVE STRICKLAND
109 Sandia Drive
Clovis, New Mexico 88101

I purchased a APBA Football game for my son last Christmas. I want you to know that never has he been given a game before that he has enjoyed as much. I'm sure he has averaged at least 10 hours a week on that game since Christmas.

COL. K. G. FIEGENER
MARTD, NAS, Whidbey
Oak Harbor, Wash. 98277

Thank you very much for the enjoyment you have built into your Football game. Here in Vietnam we find a lot of time on our hands, and the realism and excitement of your game is a wonderful way to make a year in the "Nam" go by much quicker.

SSGT. LEO J. DORAN, JR.
Drawer 54, Box 247
6924th Scty Sq
APO San Francisco, Calif.
96337

I have found your football game far better than any other I have seen. It is the most technically complete and yet the simplest to understand that I have experienced.

JACK F. HEALY
Cone Road
East Hampton, Conn. 06424

Since receiving your APBA Football game last month my son has spent many hours of glorified involvement. I think it is the greatest!

MRS. JAMES R. PERRY
44 S. Greenfield Ave.
Hampton, Virginia 23366

Your game is truly one of the best ever made. I received your football game last Christmas and it is worth every dime. The realism is fantastic. The excitement of an upset and the bitter disgust after a 42-3 thrashing. I played a great game the other day between the Cincinnati Bengals and Denver Broncos. Denver was sporting a 20-19 edge with 2 plays remaining. It was 3rd and eight from the Bengal 20, so Marlin Briscoe floated a soft down-and-in to Van Heusen, but Charley King picked-off the aerial and fled 85 yards for the winning score.

MARK STEPHEN
4610 - 29th Street
Lubbock, Texas 79410

APBA Football Statistics As Compiled By The Game Owners Themselves

A complete play-off of a full league schedule is easily accomplished with the APBA Pro League Football Game. Many fans do it in a few months, some in a matter of weeks. Here are just a few of the many sets of complete season statistics sent us by APBA game owners. The actual, real-life statistics for the season played off are shown in parentheses after the customers' figures.

I have finally finished the 1966 football season after getting sidetracked several times by your golf game which I own and my friend's basketball game. Here are my statistics for the 1966 football season. I think APBA football is the best on the market. I am now ordering your baseball game and hope to get started soon.

WESTERN DIV.	WON	LOST	TIED	EASTERN DIV.	WON	LOST	TIED
Green Bay	10(12)	2(2)	2(0)	Dallas	9(10)	2(3)	3(1)
Los Angeles	9(8)	4(6)	1(0)	Cleveland	9(9)	5(5)	0(0)
Baltimore	9(9)	5(5)	0(0)	Washington	8(7)	5(7)	1(0)
San Francisco	7(6)	6(6)	1(2)	Philadelphia	7(9)	6(5)	1(0)
Chicago	5(5)	7(7)	2(2)	St. Louis	6(8)	8(5)	0(1)
Minnesota	4(4)	9(9)	1(1)	Pittsburgh	5(5)	8(8)	1(1)
Detroit	3(4)	11(9)	0(1)	Atlanta	2(3)	11(11)	1(0)
				New York	2(1)	12(12)	0(1)

RUSHING	ATT.	YARDS	TD	AVE.	PUNTING	ATT.	YARDS	TD	AVE.
Sayers, Chi.	232(229)	1181(1231)	8(8)	5.0(5.4)	Lee, Balt.	45(49)	44.6(45.6)		
Kelly, Clev.	211(209)	1159(1141)	14(15)	5.5(5.5)	Richter, Wash.	62(68)	42.4(42.4)		
Bass, L.A.	251(248)	1109(1090)	8(8)	4.4(4.4)	Kilgore, L.A.	70(71)	42.3(42.8)		
Willard, S.F.	198(188)	877(763)	7(5)	4.3(4.0)	Studstill, Det.	70(72)	42.2(41.1)		
Brown, Minn.	255(251)	868(829)	6(6)	3.4(3.3)	Lambert, Pitt.	71(78)	42.0(42.1)		

PASSING	ATT.	COMP.	YARDS	INT	TD	COMP. PCT.
Starr, G.B.	250(251)	155(156)	2189(2257)	4(3)	17(14)	62.0(62.2)
Jurgensen, Wash.	420(436)	255(254)	3233(3209)	16(19)	28(28)	60.7(58.3)
Ryan, Clev.	382(382)	198(200)	2967(2974)	16(14)	32(29)	51.7(52.2)
Meredith, Dal	341(344)	178(177)	2409(2805)	13(12)	26(24)	52.5(51.5)
Unitas, Balt.	340(348)	198(195)	2750(2748)	26(24)	24(22)	58.2(58.0)

RECEIVING	REC.	YARDS	TD	AVE.
Studstill, Det.	73(67)	1256(1266)	4(5)	17.1(18.9)
Taylor, Wash.	71(72)	1155(1119)	12(12)	16.0(15.5)
Parks, S.F.	69(66)	984(974)	8(5)	14.2(14.8)
Hayer, Dallas	66(64)	1285(1232)	14(13)	19.4(19.3)
Smith, Wash.	60(54)	646(686)	8(6)	10.8(12.7)
Moore, L.A.	60(60)	615(433)	2(3)	10.3(7.2)

SCORING	EXP	FGA	FG	POINTS
Gosselt, L.A.	30(29)	48(49)	27(28)	111(113)
Bakken, St. L.	29(27)	38(40)	24(23)	101(96)
Villanueva, Dall.	53(56)	30(31)	16(17)	101(107)
C. Gogolak, Wash.	40(39)	34(34)	20(22)	100(105)
Clark, Pitt.	32(34)	34(32)	22(21)	98(97)

GARY E. GLOTFELTY Salisbury, Pennsylvania 15558

Your game is the best ever made. I have had some great moments. When Taylor ran one yard with one play left to give Detroit a victory over Dallas. Muhlmann kicked a 12 yard field goal to give Cincinnati a victory over the Jets on the last play. Jurgensen passed 21 yards to Smith for a TD and a victory for Washington over Green Bay on the last play. Alford kicked a 45 yard field goal to give Buffalo a victory over Boston on the last play. Brodie passed 54 yards on the last play to give San Francisco a victory over the Giants. Here are the scores of the 14 games I have played.

Los Angeles 39, St. Louis 3	San Diego 35, Miami 28
Oakland 23, Kansas City 15	Baltimore 28, Cleveland 7
Minnesota 29, Chicago 8	Washington 22, Green Bay 21
Houston 44, Denver 35	Philadelphia 7, Pittsburgh 7
Detroit 20, Dallas 17	Buffalo 23, Boston 21
Cincinnati 18, Jets 15	San Francisco 16, Giants 14
Atlanta 35, New Orleans 17	Los Angeles 21, Minnesota 14

HARRY OPFAR, JR. Box 237, Randolph, Utah 84064

I think your game is the greatest, I've had others but yours is the most realistic. Enclosed are some of my stats:

CAPITOL DIV.	WON	LOST	TIED	CENTURY DIV.	WON	LOST	TIED
Dallas	11(11)	2(2)	1(1)	Cleveland	10(10)	3(3)	1(1)
Washington	8(7)	5(5)	1(2)	New York	6(6)	7(8)	1(0)
New Orleans	5(5)	8(9)	1(0)	St. Louis	5(4)	9(9)	0(1)
Philadelphia	4(4)	9(9)	1(1)	Pittsburgh	1(1)	13(13)	0(0)

COASTAL DIV.	WON	LOST	TIED	CENTRAL DIV.	WON	LOST	TIED
Los Angeles	11(11)	2(3)	1(0)	Minnesota	12(12)	2(2)	0(0)
Baltimore	8(8)	5(5)	1(1)	Detroit	7(9)	6(4)	1(1)
Atlanta	4(6)	10(8)	0(0)	Green Bay	7(8)	6(6)	1(0)
San Francisco	4(4)	10(10)	0(0)	Chicago	3(1)	10(13)	0(0)

PASSING	ATT.	COMP.	RUSHING	ATT.	YARDS	TD
Starr, G.B.	153(148)	100(92)	Sayers, Chi.	240(236)	1046(1032)	10(8)
Nelsen, Clev.	350(352)	196(190)	Hill, Dallas	210(204)	940(942)	7(8)
Unitas, Balt.	328(327)	166(178)	Kelly, Clev.	200(196)	830(817)	9(9)
			Matte, Balt.	235(235)	898(909)	10(11)

RECEIVING	REC.	YARDS	TD
Taylor, Wash.	70(71)	880(883)	6(8)
Abramowicz, N.O.	86(73)	1061(1015)	8(7)
Jackson, Phil.	66(65)	1101(1116)	10(9)

MARK BARNETT 230 South Park LaGrange, Illinois 60525

I would just like to take the opportunity to tell you how great your football game is! I recently completed what I called my "Greatest Team of All Time" playoff. Included were the 1950 L.A. Rams, 1956 N.Y. Giants, 1958 Baltimore Colts, 1965 Cleveland Browns, 1967 Green Bay Packers, 1969 Kansas City Chiefs, Minnesota Vikings and Dallas Cowboys. The Packers walked away with the championship beating the Browns 28-10, and then downing the Colts 35-31. It was just fantastic! Unitas got hurt in the first game against Minnesota and was out for the Packer game. George Shaw did a good back up job but he was no Unitas. Thanks for such a great game!

MARK ZINDA 1911 Merritt Boulevard Baltimore, Maryland 21222

Your game is fantastic. It is far better than Game-BM. I know from experience. I play it solitary and I am amazed at how realistic it is. I am an avid fan of pro football and your game is as close to the real thing as I have seen. I am currently in my second week of the 1968 NFL season. The Minnesota Vikings have

smashed Atlanta. I had an exciting game with Green Bay in which they won 20-14 and a squeaker with Chicago in which they stopped a last second drive by the Bears and won 26-21. If the Bears had a decent receiver and a good QB it would have 28-26. But as it was the "Kansas Comet" scored twice and ran for 118 yards against a defense which had allowed only 60 yards rushing in two games! My other surprise is the Pittsburgh Steelers who have lost two heart breakers, one to New York and one to Los Angeles. They lost both by only 3 points! I have decided to go with Shiner instead of Nix and see what happens. All you Cleveland fans will be in mourning after you hear this, Cleveland is 0-2. They lost to Dallas 16-10 and to New Orleans, the king of linemen "Big Doug" and his cohorts held Leroy Kelly to a measly 31 yards rushing. Well I must go play L.A. vs. the Browns. So goodbye and thank you for one heck of a game.

JIM HILL Willow View Apt., Apt. 4-B Lebanon, Connecticut 06249

A friend and I have just started a 14 game season with each other. I have the Central Division and the Capitol Division. He has the Coastal and Century Divisions. The 4 leading teams are Minnesota, Los Angeles, Dallas and Cleveland. We have had two very close games, the Packers and the Bears in the first half. But in the second half the Packers walked all over the Bears. The Browns won against the Eagles in the last 4 plays in the game. Snead threw an interception and the Browns took over the ball and drove it over for the tying score. And then I put the ball up in the air and he intercepted again and drove over to win in the last play of the game. The leading passer is Brodie of San Francisco. The leading rusher is Osborn of Minnesota. The No. 1 defense is Minnesota. The No. 1 offense is Washington. The leading pass receiver is Washington of San Francisco.

BILLY F. SEXTON 402 Arnold Boulevard Abilene, Texas 79605

I would like to tell you a little about my 1968 football season. In the AFL, the Jets swept through the season at 12-1-1. They defeated the Raiders 37-27 for the championship. Lamonica was the leading passer, Robinson the top rusher (5.0 AVG), and Jim Turner led the league in scoring. In the NFL, the Colts went undefeated (14-0) while the Falcons didn't win a game (0-14). The Colts destroyed Dallas, who had gotten by Cleveland 22-19, by a score of 23-6. In the Super Bowl, the Jets won a thriller 17-9.

KENNETH B. SCHWARTZ 45 Flower Road Valley Stream, New York 11581

I just wanted to let you know that I enjoy your game very much. So far the tightest game I played was Detroit vs. Minnesota. Detroit won 10-3. It was 3-3 till the last quarter with 1 play left, the ball was on the 12 yard line of Minnesota with third down and 7 yards to go. Munson faded back and threw a touch-down pass to Sanders. The extra point was good. Final 10-3.

DAVID SAKS 102-B Donor Avenue East Patterson, New Jersey 07407

Eleven years ago I purchased one of your football games and was never more satisfied with any product in my twenty-three years.

W. C. REYNOLDS 10916 Trafton Drive Upper Marlboro, Md. 20870

My sedentary and intellectually oft-smug and removed college students have become humanized and have acquired a greater affinity for the violent world of the football player, not so much through playing your game, but by observing the scarred figures of real college football players that frequent my apartment to play your game.

MATTHEW J. TAYLOR 20 West Maple Lane Blacksburg, Virginia 24060

I have played this absorbing and challenging game and I am positive there is no better game put out today. I remember a game where I was ahead by 21 points, it was Packers against the Colts. I was the Packers, last play of the game. I was on my 2 yard line and called a long pass. Stupid? Maybe, but it worked, the conversion was good and I won by 28 points. This is just an example of why I think your football game is the greatest. My sincere thanks and gratitude.

STEVE COOK 33 Crestview Drive Salina, Kansas 67401

I have enjoyed your games immensely (I have your Golf, Football, and Baseball Games). My favorite is your Football game. Me and my Father have had titanic battles between the Rams and Browns (1950 and 1967). Probably the most exciting was our Browns of 1950 and the Rams of 1950. This game was almost a replay of the 1951 championship game with Tom Fears catching the winning pass with 4 plays left. The final score was Rams 27, Browns 24.

DAN SUNDERLAND 30 Blueberry Hill Road Weston, Mass. 02193