

Football Fans Respond With Enthusiasm To APBA Football

Our customers write our best advertisements . . . Here are just a few of the hundreds of enthusiastic comments voluntarily sent us by fans who have played previous editions of the APBA Pro League Football Game:

I have been playing APBA Football for six years now and I really enjoy it. My wife thinks I'm crazy about the amount of time I spend on it. I have introduced the game to ten people who have written in for their games. You had in one of your newsletters that Mike Adamle of the New York Jets and I play. We live a long way apart, but we still try to play our annual game. He and I have been playing for six years.

JEFF SMOUSE 401 South 9th Street
Alpena, Mich. 49707

In case you are interested, I have never played a game in my life which I have enjoyed more than your football game. For the past year I was living in New York and became introduced to the game through my fellow artists in the graphic shop where I was employed. Up until that time football was just another sport which I acknowledged as existing and not much more than that. During my fantastic first season as a "coach" I compiled a staggering record of nine losses and one win. Hopefully by moving my team back home to the west coast, I will be able to do somewhat better.

KENNETH RUMBAUGH 559 Cedar Avenue
San Bruno, Calif. 94066

As I'm sure you are aware of by now I have been playing APBA games for thirteen years. I'm twenty-six today and still play each week-end. Your APBA Football is the best football game I have ever played.

LOREN F. VELEY 2022 N. Ventura Rd., #1
Oxnard, Calif. 93030

I just want to let you fellows know what a great game APBA is. I purchased the World Championship Football Game a while back and played all five games and also played the 1963 Championship game for a second time. Here are the results of the championships: 1953—Browns 20, Lions 14; 1959—Giants 13, Colts 7; 1960—Packers 16, Eagles 14; 1963—Bears 19, Giants 18 (Bears tackled King for a safety with two plays left); 1965—Browns 15, Packers 10 (Groza kicked 5 field goals). Getting back to the 1963 Championship Game, here's how that one went: First play from scrimmage, Wade got injured; did not come back until the start of the second half. Bukich came in to replace Wade. He didn't do too bad, attempted twelve passes and completed four for 117 yards. But of the twelve passes three of them were intercepted, all by Lynch of the Giants at right halfback position. Two of those interceptions were returned for TD's. It didn't look too good for the Bears being behind 14-0, but both defenses were stingy. Thanks to Chandler of the Giants, the Bears came back to tie it up. Two punts were blocked. The defense didn't score but put the ball deep in the Giants' territory. Bull made a one-yard plunge to make it 14-7, then the Bears blocked another punt from Chandler. This time Ditka caught a 25-yard pass from Bukich to tie it up. That was the last scoring of the first half. In the second half (3rd quarter) LeClerc kicked a 32-yard field goal putting the Bears in the lead for the first time in the game 17 to 14. The Giants came back with a 17-yard field goal and there was no other scoring in the second half, the game going into overtime. The Giants won the toss to receive. It was fourth down and one yard to go and they weren't in field goal range. They tried to go for the first down. King tried and lost eight yards, and now the Bears had the ball. The first three downs they couldn't get anywhere, so LeClerc came in and booted a 20-yard field goal. The final score: Bears 20, Giants 17. It went into seven and a half plays of overtime. That's one game that I'll never forget, and thanks again for a great game.

JOHN E. HEISELMAN 668 Hebrank Street
Lancaster, Pennsylvania 17603

I own almost all of your games and they are the most terrific games I have ever played. Our baseball champion was the New York Mets who defeated the Cincinnati Reds for the pennant and topped Oakland (Oakland defeated the New York Yankees for pennant) in a 4 to 2 series. Our football games are still in progress with the leaders being Washington, Minnesota, San Francisco, Miami, Pittsburgh and Oakland. The only undefeated team is the Redskins (8-0). In basketball, a few minor games have been played since I've only had the game for three weeks: Boston—113, New York—98; Buffalo—118, Philadelphia—92; Los Angeles—103, Golden State—98; Phoenix—98, Seattle—90. I also have World Championship Football and baseball. In baseball I have played the 1912 World Series and Boston defeated New York in a 4 to 2 series. In football the '65 Packers defeated the '65 Browns 13-10. The big upset was the '73 Dolphins—26, '65 Packers—17. In that game Hornung was trapped for a safety on the first play of the game and it was 2-0. Then Green Bay took the lead 3-2 on a 25-yard Chandler field goal. In the fourth quarter Green Bay trailed 23-3 and came back, but lost it 26-17. They also ended up on the 16-yard line.

KEN BINGHAM 1803 Johnson Road
Norristown, PA 19401

I ordered your APBA football game and found it to be quite realistic and exciting. Points are as hard to come by as they are in actual NFL play, and I had great delight playing quarterback, marching my team downfield. I played the 1974 Kansas City Chiefs' schedule along with the actual season, and my Chiefs and the real Chiefs both finished 5-9! Other evidence of APBA realism: the real Chiefs played Miami and lost 9-3, whereas the APBA Chiefs lost 10-3. Ed Podolak was the leading receiver, and the APBA Chiefs couldn't put the ball in the end zone.

TONY COOPER 404 East 95th Street
Brooklyn, New York 11212

I have been an APBA fan for nearly fourteen years and it's been years since I've written to you. Thanks again for many enjoyable hours of baseball, football, golf and basketball. I find the Pass Receiving and Interception Tables fantastic for realism and better competition. This avoids over-use of the better receivers and adds an additional element of suspense and risk to the forward pass. The new blitz and ground play defense are also great. Once again, many thanks from all, except my wife (who refers to herself as an APBA widow), and keep up the innovations.

BARRY SMITH 2504 Bronx Park East
Bronx, New York 10467

My son has several APBA games and I cannot begin to tell you how much he enjoys them. My table has been taken over for months by the APBA Football. The day that game arrived was a holiday. Keep up the good work; your games are wonderful. He would like to have them all.

ALICE M. SEELEY 5536 Portola Circle
Rocklin, California 95677

I have enjoyed your great football game. Calvin Hill of Dallas is leading my league in rushing, but an injury has put him out of action for the next two games. I'm a Kansas City fan and they played a great game against Oakland which surprised me. The scoring went this way (this is the 1970 season): Dawson tossed a short pass to Otis Taylor, who ran 55 yards for a Chiefs' touchdown. But Oakland came back as Marv Hubbard plunged one yard for a touchdown. Then Oakland struck again as Lamonica passed 14 yards to Warren Wells. Then field goals of 19 and 30 yards by Jan Stenerud made the score 14-13. Then Big Buck Buchanan nailed Lamonica for a safety. Robert Holmes of the Chiefs then went 81 yards to the 13 yard line with the kick-off. Then Mike Livingston, substituting for the injured Len Dawson, passed 13 yards to Frank Pitts for the touchdown. Oakland came back as Lamonica hit Warren Wells with a 39-yard bomb. After being stopped on a punt Bobby Bell clobbers Rod Sherman, picks up his fumble and goes 47 yards for a touchdown. Johnny Robinson returned an interception 87 yards to the 3-yard line and Robert Holmes took it in on the next play, making the final score 36-21. Thank you for a great football game.

BRIAN DEMPSEY c/o C. D. Schwab
R. D. #1
Meadville, PA 16335

I would like to order your Golf Game. If it is 1/10 as good as your football game, I will enjoy it immensely. Some of the odd happenings in 1972 season NFL play (odd because your game is so accurate) is that Miami has dropped 2 games (both one-pointers, though) and that Dallas is undefeated through 6 games. I have your basketball game, also, and find it very interesting. These two games are far superior to, for example, football game SI. Your player cards far exceed the combined team strengths of game SI. I thank you for your two great games. If they get any better, everybody will stay home and play your games instead of going to see the real thing!

LAWRENCE MICHEL Route 2, Box 23B
Johnstown, Ohio 43031

I saw your advertisement and was interested, so I sent for your brochure. I wanted the game so much my parents got it for me at Christmas. The completeness of your game shocked me. Every phase of the game is there, everything and anything that really happens in the pros happens in your game. I have seen no other game that does this. I really have the real season in front of me with your game. I have played a few games and they have fascinated me. One of my main reasons for wanting your game was the stressed fact of realism, the same as the real 1973 season. To prove this to myself I matched a strong team against a weak team, Dallas Cowboys vs. the San Diego Chargers. Well, needless to say, Dallas slaughtered them. I will continue matching better teams against weaker teams along with thrillers like my half-finished Dallas vs. Miami game. So far, my best game was New Orleans Saints vs. Houston Oilers. The not-so-mighty Saints won 26-20, the clincher being a 57-yard TD pass from Bobby Scott to Jubilee Dunbar! I look forward to many years of update and enjoyment of APBA, and my replay of the exact 1973 season.

ROGER G. CAREY R. D. #1, Box 210A
Greene, New York 13778

I recently completed a replay of the 1972 APBA football season. The Miami Dolphins finished with a perfect 17-0 record. They destroyed the Dallas Cowboys in the Super Bowl 40-10. The closest they came to losing was in the AFC Championship Game against Oakland. The score was tied 34-34 at the end of regulation play, but Yepremian kicked a field goal to give the Dolphins the win. Earl Morrall led the league in passing, Larry Csonka led in rushing, Harold Jackson led in receiving. Jackson caught the exact same amount of passes that he caught in real life, 62. Chester Marcol led in scoring, and Jerrel Wilson led in punting, while Bill Bradley led with 12 interceptions.

ANTHONY J. KOSEK 317 Washington Avenue
Manville, New Jersey 08835

I have your football game and I think it is fantastic. The records are so accurate and it isn't hard to play. Also, your service is great. I received my game in six days. If the baseball game is half as good as the football game I'll be satisfied.

JAMES M. SEBES 1401 Dominic Street
Manville, New Jersey 08835

